



2022 Sponsor Opportunities

Pelican Park:

Individual Field Naming Rights (4 available)

- 2 year exclusive naming rights
- Cost is \$9,000 per year per field
- Name will be displayed on a 6'h X 24'w banner in the outfield
- Name will be displayed on the dugouts
- Name will be used to designate that field on all schedules and literature
- Name will be displayed on the Pelican Park webpage

Outfield Fence Signage (20 available)

- 2 year agreement
- Cost is \$3600 per year
- Name will be displayed on a 6'h X 8'w banner on the outfield fencing on all four fields
- Name will be displayed on the Pelican Park webpage

Carencro Sports Complex:

Indoor Facility Signage

- 2 year Agreement
- 8'h X 10'w Signage (# available) for \$7500 per year
- 6'h X 6'w Signage (# available) for \$4600 per year
- 3'h X 8'w Signage (# available) for \$1700 per year
- 3'h X 3'w Signage (# available) for \$650 per year
- Sponsor chooses location of signage when available inside the facility



2022 Sponsor Opportunities

Mercredi Show:

Annual Program Title Sponsor (1 available)

- Sponsor Cost is \$3000
- Includes four (4) VIP Parking Passes for all scheduled shows
- Includes four (4) PARC Sponsor Polo Style Shirts
- Includes four (4) Mercredi Show T-Shirts
- Name and logo displayed as the Title Sponsor for the 2022 Mercredi Show in all aspects of promotions

Annual Program Platinum Level Sponsors (7 available)

- Sponsor Cost is \$1500
- Includes two (2) VIP Parking Passes for all scheduled shows
- Includes two (2) PARC Sponsor Polo Style Shirts
- Includes two (2) Mercredi Show T-Shirts
- Name and logo displayed on all Mercredi Show T-Shirts
- Sponsor will be named as the individual show featured sponsor for one (1) show each Spring and Fall season
- Name included on all signage and in advertisements (print and radio)
- Name included on website and Facebook pages for the Mercredi Show

Annual Program Gold Level Sponsors (14 available)

- Sponsor Cost is \$750
- Includes one (1) VIP Parking Pass for all scheduled shows
- Includes two (2) Mercredi Show T-Shirts
- Name included on all signage and in advertisements (print and radio)
- Name included on website and Facebook pages for the Mercredi Show



2022 Sponsor Opportunities

Glow in the Cro Balloon Festival:

Annual Program Title Sponsor (1 available)

- Sponsor Cost is \$5000
- Includes four (4) VIP Parking Passes
- Includes four (4) Hot Air Balloon Rides or thirty (30) Tethered Rides
- Includes four (4) PARC Sponsor Polo Style Shirts
- Includes four (4) Glow in the Cro T-Shirts
- Name and logo displayed as the Title Sponsor for the 2022 Pelican Park's Glow in the Cro in all aspects of promotions

Annual Program Platinum Level Sponsors (7 available)

- Sponsor Cost is \$2500
- Includes two (2) Hot Air Balloon Rides or fifteen (15) Tethered Rides
- Includes two (2) VIP Parking Passes
- Includes two (2) PARC Sponsor Polo Style Shirts
- Includes two (2) Blow in the Cro T-Shirts
- Name and logo displayed on all Glow in the Cro T-Shirts
- Name included on all signage and in advertisements (print and radio)
- Name included on website and Facebook pages for the Mercredi Show

Annual Program Gold Level Sponsors (14 available)

- Sponsor Cost is \$1000
- Includes seven (7) Tethered Rides
- Includes one (1) VIP Parking Pass for all scheduled shows
- Includes two (2) Mercredi Show T-Shirts
- Name included on all signage and in advertisements (print and radio)
- Name included on website and Facebook pages for the Mercredi Show